

## Specifics

### Overview

<b>The Plot</b>	All entries must showcase how individuals or groups of people living in the Bay Area can play, work, and live a greener lifestyle.
<b>Original Work</b>	Selected films must inspire and compel the audience. Original work only please.
<b>Film Makers</b>	The competition is open to all digital film makers. Individual and group entries permitted.
<b>Length</b>	Total running time not to exceed three minutes. Does not include credits.
<b>Genre</b>	All genres of film making welcomed including but not limited to; drama, comedy, action, animation, and documentary.
<b>Rating</b>	All entries must qualify as a General Audience “G” Rating.
<b>Props</b>	The words PLAYgreen must creatively appear throughout the production.

## Submission Guidelines

Criteria	Comments
<b>Deadline</b>	All entries must be received by <b>5:00pm on Monday, February 9<sup>th</sup></b> for consideration
<b>Film Submissions</b>	<p><i>Option #1</i> – Send URL to Film makers YouTube site</p> <p><i>Option #2</i>- Filmmakers send file (compatible for YouTube) to <a href="mailto:recsportsmarketing@berkeley.edu">recsportsmarketing@berkeley.edu</a></p>
<b>Film Description</b>	Include a brief description and the filmmakers(s) name, address, phone number and email
<b>Registration Form</b>	All participating film makers must sign and complete the Registration form on page #3.
<b>Selection Process</b>	A panel of Judges will select the top ten (10) film makers that will be showcased at a live screening at the event on February 20 <sup>th</sup> and on the Cal Recreational Sports YouTube channel by <b>February 13<sup>th</sup></b>
<b>Finalists</b>	The top five (5) finalists will be awarded prize packages donated from Bay Area partners. Please note finalists will be required to provide two (2) high quality DVD productions.

## **Greener Film Making Tips provided by Friends of the Earth**

### **Reuse**

- Go Retro** Buy a second hand camera
- Hire not buy** Get access to a wider range of equipment
- Go Retro** Repair well-loved equipment rather than replacing it

### **Recycle**

- Make do** Try to repair an old camera with refurbished parts
- Recycle** Recycle unwanted equipment. Contact the manufacturer
- Freecycle** Help another filmmaker in need with your used equipment

### **Save Energy**

- Go Natural** Only use natural light
- Max Power** Fully charge your batteries. Use them until there completely flat
- Stand By** Don't leave equipment running while you're on a break

### **Travel**

- Stay local** Make the best of your local area
- Out and About** If practical, use public transportation to get to video shoots
- Short Cuts** Plan the shortest route

Please sign below and return to the Green Shorts Film Competition. This form must be received by **February 6, 2009**. Mailed, hand delivered or a signed fax to: 510-642-0990

**Terms and Conditions**

**Releases and Copyrighted Material**

- All entrants invited to be a finalist must sign and submit a release form (for participants younger than 18 a parent or guardian must sign)
- The filmmaker will be responsible for securing the licensing rights for any copyrighted material including but not limited to music, and actors releases (Recommend using only original, non-copyrighted material or material licensed under the Creative Commons Attribution-ShareAlike license)
- Profanity, nudity, lewd or vulgar behavior; offensive language and/or gestures prohibited

**Permissions for the University of California Regents Use**

All entry materials will be kept by University of California Regents. All *winner's* and *finalists'* entries may be used in whole or in part to promote the University of California Regents and future the University of California Regents contests. These promotions may include television PSA's, radio PSA's, or streaming video on the University of California Regents' website or that of one of its partner organizations. By signing the permissions section on the entry form, you give the University of California Regents the right to use your film in this important way.

I, \_\_\_\_\_, understand and comply with all contest rules and regulations set forth by UC Regents, which are expressed on this registration form.

Entrant Name (Team Captain)

Signature

Entrant Phone #

Entrant E-mail

Date

\* All participating filmmakers must complete an individual registration form